

DEVENDRA PRASAD ,**devendraanalysis@gmail.com, www.devendraprasad.com, +91- 9818682660****B.Tech - BITS Mesra Ranchi****M.Tech (CS) -Aalborg University, Denmark****Certified PIMS, GDPR, Business Continuity Implementer****Work Experience = Skills - Leadership- Technology-Industry**

Leadership & Strategic Planning	Partnership & Alliances, Negotiation Skills
Performance Reengineering & Market Analysis	Process & Resource Development
Product Marketing & Management	Project Management
Information Security Management System	Regulatory Affairs, Compliance & Privacy Policies
Business Continuity & Risk Analysis	Data Privacy & Protection - GDPR Internal Audit

Telecom Network	Product Innovations - Value Added Services
Mobile Applications Design	Artificial Intelligence, BlockChain & Assessment
Internet of Things (IoT)	Enterprise Mobility
Managed Security Services - Social & Digital	Digital Advertisement & Marketing
Technology Product Assessment	Training
Technology Adoption Impact Analysis	Technical Proposal & Presentation

Work Experience - Projects**DigitalXnode, Founder & CEO****06/2019 – Present**

- Founded DigitalXnode and provide leadership for short- and long-term strategy, collaborations, product framework design, client communication & grew presence in 3 continents, more than 30 clients with improvised BITA and EBIT
- Facilitated digital transition, digital advertisement, mobility, information security management system, business continuity, risk management, policies, resource & placement, product development services to leading to 30% cost saving for client

FunOnGo Media &Entertainment LLP, Havells India (Technology)**08/2018 – 05/2019**

- Leadership role in FoG Special Projects for Managed IT Services, Enterprise Mobility, OTT Platform, IoT, Artificial Intelligence, Cloud Advertisement, Digital Advertisement product design and rollout
- Under managed mobility service contract from Havells; lead team of 20 software developers in design, development, deployment and operation and accelerated availability from 85% to 99.2% across 35 mobility & web Apps

Dynamic App Centre - Founder & CEO**10/2014 – 07/2018**

- Founded Dynamic App Centre provided collaboration, strategic placement, marketing, user & revenue generation to digital/mobility application companies globally and increased revenue from zero to \$1.7 Mn/annum over a period of 4 years
- Created, managed, trained and guided team of 75 resources to conceptualized, designed but not limited to sharing, utility, quizzing, survey, loyalty, digital platform, FOTA platform and application security for clients

Karbons Mobiles (Jaina Group) Head - Value Added Service**07/2013 – 09/2014**

- Collaborated and Negotiated with companies such as Truecaller, Amazon, Gameloft,Network18, Karbons e-Commerce mobile app integration with Smartphone to improve user experience and usage by 35%
- Generated revenue growth of VAS department by 250% within 12 month

Hungama Digital Media Entertainment Pvt. Ltd. General Manager – Managed Services**01/2012 – 08/2012**

- Product Head for new product development, launched in preparing technology and product roadmap which transformed product offering by 22%
- Developed Pre-Sales RFPs/RFIs response Communications, Technical, Implementation and Pricing strategy led to 30% higher probability of winning contract
- Design and Development of Business and Service logic of Service Delivery Platform implementation in Telenor and revitalized product launch timeline reduction by 28%, Customer satisfaction by 14% and revenue generation by 4.7%

Tata Communications Deputy General Manager - (Global Managed & Mobility Service)**09/ 2007 – 07/2011**

- Technology Head (Managed and Global Mobility Product) - innovation, incubation & commercially successful launch of Enterprise Mobility, Security, CDN, Unified Communications, Roaming, Messaging and many other product line
- Spearhead Technology Team and Coordinated with Business Team to Innovate Secure connectivity product "Shiva" to reduce security threat identification time by 90% and enhanced productivity by 25%

Bharti Airtel Ltd. Manager - New Product Development - VAS**06/2006 – 02/2007**

- Reduced VAS product rollout time by 25% by defining and implementing Communications, Engagement, Assessment, Negotiation process and procedure with VAS players to integrate with Airtel Network
- Conceived, Completed and Implemented AIRTEL MATE (First Enterprise Mobility Solution) as Major Contributor which overhauled Enterprise level product line offering by 50%

Aalborg University Masters In Mobile Communications**04/2003 – 09/2005**

- Mastered Problem based learning skills during Real Time Project execution Masters program and resolved four plus prevailing technological problems faced by telecom companies
- Spearheaded 10 researcher team and executed projects for companies like Sonofone, TDC Denmark, Sonofon, Cisco Systems

Aalborg University Research Engineer**02/2001 –03/2003**

- Executed 4 EU client projects including 3GPP, 3GPP2, IETF guidelines and in parallel implemented impact analysis procedure to highlight challenge and opportunity area. Improved impact analysis execution time frame by 32%
- Spearhead Nokia Network 3G RAN Design, Development, and Implementation under hardware attached simulator environment . Performance metrics upgraded by 37% by reducing Multipath, attenuation & SNR
- Different environment based testing & Impact analysis of Multipath in hilly to highway area considering evolving 2.5G Smartphone led to time saving of 30 days of designing time

ISS Inc - Software Analyst**11/1999 - 01/2001**

- Upgraded and Improved Database Monitoring Tool, Data Routing Algorithm for Enterprise and Telecom NOC and attained 14% effective efficiency rate

Ranchi College – Lecturer**02/1997 - 10/1999**

- Trained and Improved RDMS,C, C++, Data Communication, Basic Electronics skills of 300 students

Siemens Ltd., Telecommunication Division, New Delhi Design Engineer-Network Design & Planning**09/1995- 01/1997**

- GSM Network Documentation, Design, Proposal, BOM Creation during Telecom liberalisation in India and awarded 3 big contract

Delhi College of Engineering, Delhi**02/1994 – 08/1995**

- Knowledge transfer on Fibre Optics, Microwave, Data Communication, Information Coding Theory, Basic Electronics Lab to more than 350 students